

TRAVEL AND TOURISM

New Syllabus

Full Marks: 100 (75T+25P)

Teaching Hours: 150

I. Introduction

This is an introductory course on travel and tourism. Students completing this level will be prepared to attend the next level (XII) course. This is also theoretical -cum- practical course which consists of ten units.

II. General Objectives

The general objectives of this course are to:

- introduce students with the basics of travel and tourism including its structure, roles (at global, regional and national levels), functions, and acquaint them with different sectors of tourism;
- orient and induce the students to travel and tourism; and
- prepare students to attain the next level (XII) course.

III. Specific Objectives

On completion of this course, the students will be able to:

- explain basic concepts of travel and tourism;
- appreciate meaning, role and nature of travel and tourism;
- explain the positive and negative impacts of tourism and apprehend the solutions to minimize the negative impacts;
- appreciate the major tourism products of Nepal;
- acquaint with different organisations involved in tourism such as travel trekking, rafting agencies, etc including their operational structure and function; and
- appreciate the role of tourism organizations /agencies.

IV. Course Contents

Unit 1: Introduction

- 1.1 Concepts and meaning of tourism
- 1.2 Nature of tourism
- 1.3 Motivational factors of travel
- 1.4 Determining factors of tourism
- 1.5 Types of tourism

Unit 2: Meaning of Visitors, Tourists and Excursionists

- 2.1 Concepts and meaning of visitors
- 2.2 Concepts and meaning of tourist and tourist profiles
- 2.3 Excursionist

Unit 3: Evolution of Tourism

- 3.1 Evolution of tourism - global perspective
- 3.2 Evolution of tourism in the region (SAARC)
- 3.3 Evolution of tourism in Nepal

Unit 4: Components of Tourism

- 4.1 Attraction: Attraction in tourism and its types
- 4.2 Accessibility: Accessibility in tourism and means of transport
- 4.3 Accommodation: Accommodation in tourism and its types
- 4.4 Amenities: Amenities in tourism

Unit 5: Organizations and Associations Involved in Tourism

- 5.1 Introduction and need of organizations/ associations in tourism
- 5.2 International
 - International Civil Aviation Organization (ICAO) and its function
 - UN World Tourism Organization (UNWTO) and its functions
 - Universal Federation of Travel Agent Association (UFTAA) and its functions
 - Pacific Asia Travel Association (PATA) and its functions
 - International Air Transport Association (IATA), its roles and functions

5.3. National

- National Tourism Council (NTC) and its functions
- Ministry of Tourism and Civil Aviation (MoTCA) and its functions
- Nepal Tourism Board (NTB); role and functions
- Nepal Association of Tour and Travel Agents (NATTA) and its functions
- Trekking Agents Association of Nepal (TAAN) and its functions
- Hotel Association of Nepal (HAN); role and functions
- Other major associations of Nepal, such as NARA, TURGAN, etc

Unit 6: Major Tourism Products of Nepal

- 6.1 Natural and cultural resources of Nepal
- 6.2 Tourism Geography of Nepal
- 6.3 Himalayan region - Natural and cultural resources
- 6.4 Mid Hilly region - Natural and cultural resources
- 6.5 Terai Region - Natural and cultural resources
- 6.6 National Parks, Wildlife Reserve and Conservation Areas of Nepal
- 6.7 Other attractions of Nepal, including new products of tourism magnitudes.

Unit 7: Tourism Sectoral Operation in Nepal

- 7.1 Tourism activities (Businesses) operating in Nepal
- 7.2 Travel agency, its operational structure and scope of operation
 - Role of travel agencies
 - Types of travel agencies
 - Source of income of travel agency
 - Functions of travel agency
- 7.3. Trekking Agency, its operational structure and scope of operation
 - Basics of trekking operations
 - Trekking in Nepal
 - Trekking regions of Nepal
 - Operational guidelines
 - Altitude sickness.
- 7.4. Rafting in Nepal
 - Rafting equipments
 - Major rafting rivers and their special features.
 - International classification of difficulties (Rivers and rapids)
 - Operational guidelines
- 7.5. Basic information on other tourist services operations such as Mountaineering, Rock climbing, Wildlife safari, Bungee jumping, Para gliding, Ultra light aircraft, Canyoning, Mountain flight, Cable car, Wave running, Mountain Biking, Home stay or village tourism

Unit 8: Importance of Tourism

Importance of tourism from global, regional and national perspectives;

- Economic importance
- Social importance
- Educational importance

Unit 9: Impacts of Tourism

Positive and negative impacts and measures to minimize/eliminate negative impacts

- Economic impacts
- Social impacts
- Natural impacts
- Basics of sustainable development of tourism

Unit 10: Career Prospects and Attributes in Tourism

- Tourism occupation
- Why choose tourism carrier
- Is tourism for you
- Success factors
- Attributes

V. Breakdown of Theory, Practical and Demonstration Class Hours

S.N.	Subject	Demonstration	Total hours
1.	Introduction of Tourism		20
2.	Visitors, Tourist and Excursionist		6
3.	Evolution of Tourism		10
4.	Components of Tourism		16
5.	Organizations Involved in Tourism		21
6.	Tourism Products of Nepal		25
7.	Tourism Business (Sectoral) Operation in Nepal		25
8..	Importance of Tourism		9
9.	Impacts of Tourism		10
10	Career Prospects and Attributes in Tourism		8
	Total		150

VI. Evaluation Scheme/Marks Allocation

25 percent marks is allocated for practical activity which includes report writing on study tour of known tourist destination/place or product and presentation.

	To be asked	To be answered	Marks
Comprehensive Answer Questions	3	2	$10 \times 2 = 20$
Short Answer Questions	9	7	$7 \times 5 = 35$
Very Short Answer Questions	10	10	$10 \times 2 = 20$
Practical - Study tour, report preparation and presentation			25
Total	22	19	100 marks

VII. Annual Practical Examination

Annual practical examination should be held under the supervision of the official deputed from HSEB. The official deputed from HSEB will be required to verify the report prepared and evaluate the presentation made by the student.

VIII. Reference books:

- Ghimire, Ananda, A Text Book on Tourism XI, Kathmandu: Ekta Books distributors.
- Ghimire, Ananda, Travel and Tourism an Introduction, Kathmandu: Ekta Books Distributors.
- Ghimire, Ananda and Ghimire, Mohan, Partayan Byabasthapan, Kathmandu: Ekta Books Distributors.
- Bhatia, A. K., Tourism Development Principles and Practices, Sterling Publishers Pvt. Ltd.
- Nepal Tourism Board - Various Publications.
- Collin, P.H., Dictionary of Hotels, Tourism and Catering Management.
- Knowles, Peter White Water Nepal.
- Kunwar, Ramesh Raj, Tourism and Development Science and Industry Interface.
- Puri, Uddav (2065), Travel and Tourism Management, Kathmandu: Taleju Publication.
- Puri, Uddav (2065), Tourism Management, Kathmandu: Taleju Publication.
- Puri, Uddav (2065), Tourism Development, Kathmandu: Taleju Publication.
- Satyel, Y.R., Essentials of Tourism.
- Government of Nepal, Nepal Tourism Statistics.
- Nepal in Maps.
- Promotional materials developed by tourism enterprises.
- Publications of associations and organizations (WTO, PATA, IATA, HAN, TAAN, etc).
- Travel magazines and journals.
- Government rules and regulations regarding tourism.
- Bhattarai, Ghanashyam (2066), Travel and Tourism, Kathmandu: Pradhan Books House.

Unit 1: Introduction

Very Short Answer Questions

1. 2072 Q.No. 1
Who are excursionist? [2]
Excursionist भनेको को हो ?
2. 2071 Q.No. 3
What is the meaning of service in tourism? [2]
पर्यटनमा 'सेवा' को अर्थ के हो ?
3. 2071 Q.No. 6
What is domestic tourism? [2]
आन्तरिक पर्यटन भनेको के हो ?
4. 2071 Q.No. 7
What is village tourism? [2]
ग्रामीण पर्यटन भनेको के हो ?
5. 2071 Q.No. 10
What are the infrastructures of tourism? [2]
पर्यटनका पूर्वाधार के के हुन् ?
6. 2070 Supp Q.No. 1
What is the meaning of 'Service' in Tourism? [2]
पर्यटनमा 'सेवा' को अर्थ के हो ?
7. 2070 Supp Q.No. 8
What is Village Tourism? [2]
ग्रामीण पर्यटन भनेको के हो ?
8. 2070 Supp Q.No. 10
What is eco-tourism? [2]
पर्यावरणीय पर्यटन भनेको के हो ?
9. 2070 Q.No. 9
What is eco-tourism? [2]
पर्यावरणीय पर्यटन भनेको के हो ?
10. 2069 Q.No. 9
What is domestic Tourism? [2]
आन्तरिक पर्यटन भनेको के हो ?
11. 2069 Q.No. 10
What are the infrastructures of tourism? [2]
पर्यटनको पूर्वाधार के के हुन् ?
12. 2069 Supp Q.No. 10
What is the meaning of service in tourism? [2]
पर्यटनमा सेवा भन्नाले के बुझ्नुहुन्छ ?
13. 2068 Supp Q.No. 10
What is the meaning of "Service" in tourism? [2]
पर्यटनमा "सेवा" को अर्थ के हो ?
14. 2068 Supp Q.No. 4
What is inn? [2]
"इन" भनेको के हो ?
15. 2068 Q.No. 7
What is eco-tourism? [2]
पर्यावरणीय पर्यटन भनेको के हो ?
16. 2068 Q.No. 2
What is "inn"? [2]
"इन" भनेको के हो ?

17. 2068 Q.No. 1

What is the meaning of "Service" in tourism?

[2]

पर्यटनमा "सेवा" को अर्थ के हो ?

Short Answer Questions

18. 2072 Q.No. 11

Write down the differences between cultural tourism and adventure tourism.

[5]

सांस्कृतिक पर्यटन र साहसिक पर्यटनको भिन्नता लेख्नुहोस् ।

19. 2072 Q.No. 12

Write down the special features of modern tourism.

[5]

आधुनिक पर्यटनका विशेषता लेख्नुहोस् ।

20. 2070 Supp Q.No. 11

What is tourism?

[5]

पर्यटन भनेको के हो ?

21. 2070 Supp Q.No. 12

Write down the special features of tourism.

[5]

पर्यटनका विशेषताहरू लेख्नुहोस् ।

22. 2070 Supp Q.No. 14

Differentiate between Domestic tourism and International tourism.

[5]

आन्तरिक पर्यटन र वैदेशिक पर्यटनमा फरक छुट्याउनुहोस् ।

23. 2070 Supp Q.No. 18

What is tourism? Categorize them into different group.

[5]

पर्यटन भनेको के हो ? तिनीहरूलाई विभिन्न समूहमा वर्गीकृत गर्नुहोस् ।

24. 2070 Q.No. 12

Write down the nature of tourism.

[5]

पर्यटनका प्रकृतिको बारेमा लेख्नुहोस् ।

25. 2070 Q.No. 13

What are the special features of modern tourism?

[5]

आधुनिक पर्यटनका मुख्य विशेषताहरू के-के हुन् ?

26. 2070 Q.No. 19

Differentiate between domestic and international tourism.

[5]

आन्तरिक पर्यटन र अन्तर्राष्ट्रिय पर्यटनमा भिन्नता देखाउनुहोस् ।

27. 2069 Q.No. 11

What are the special features of modern tourism?

[5]

आधुनिक पर्यटनको मुख्य विशेषताहरू के-के हुन् ?

28. 2069 Supp Q.No. 19

Write down the benefits of domestic tourism.

[5]

आन्तरिक पर्यटनका फाइदाहरू लेख्नुहोस् ।

29. 2068 Supp Q.No. 19

Describe the nature of tourism.

[5]

पर्यटनको प्रकृतिका बारे व्याख्या गर्नुहोस् ।

30. 2068 Q.No. 11

Differentiate between domestic and international tourism.

[5]

आन्तरिक पर्यटन र अन्तर्राष्ट्रिय पर्यटनका भिन्नताहरू उल्लेख गर्नुहोस् ।

31. 2066 Q.No. 3

What is tourism? Write its nature.

[5]

पर्यटनको अर्थ के हो ? यसको प्रकृतिका बारेमा लेख्नुहोस् ।

32. 2065 Q. No. 3

What is tourism? Write down its nature.

[5]

पर्यटनको अर्थ के हो ? यसको प्रकृतिका बारेमा लेख्नुहोस् ।

33. 2061 Q. No. 5

What is tourism? Write down its nature.

[5]

पर्यटनको अर्थ के हो ? यसको प्रकृतिका बारेमा लेख्नुहोस् ।

Long Answer Questions

34. 2072 Q.No. 20

What is tourism? Write down the special nature of tourism.

[10]

पर्यटन भनेको के हो ? यसका विशेष गुणहरू लेख्नुहोस् ।

35. 2071 Q.No. 20

What is tourism? Write down its nature.

[10]

पर्यटन भनेको के हो ? यसको प्रकृतिका बारेमा लेख्नुहोस् ।

36. 2070 Supp Q.No. 21

What are the determining factors of tourism?

[10]

पर्यटनका निर्धारक तत्वहरू के के हुन् ?

37. 2070 Q.No. 20

What is tourism? Write down any five types of tourism.

[10]

पर्यटन भनेको के हो ? यसका कुनै पाँच प्रकारको बारेमा लेख्नुहोस् ।

38. 2069 Q.No. 20

What is tourism? Describe any four types of tourism.

[10]

पर्यटन भनेको के हो ? कुनै चार प्रकारका पर्यटनको वर्णन गर्नुहोस् ।

39. 2069 Supp Q.No. 21

Define tourism and write down its types.

[10]

पर्यटनलाई परिभाषित गर्नुहोस् र यसका प्रकारहरू लेख्नुहोस् ।

40. 2068 Supp Q.No. 20

What is tourism? Describe any five types of tourism.

[10]

पर्यटन भनेको के हो ? कुनै पाँच प्रकारका पर्यटनका बारेमा व्याख्या गर्नुहोस् ।

41. 2068 Supp Q.No. 21

Describe the different factors which shaped the present tourism.

[10]

आधुनिक पर्यटनको रूप दिनका लागि संलग्न तत्वहरूको व्याख्या गर्नुहोस् ।

42. 2068 Q.No. 20

What is tourism? Write its nature.

[10]

पर्यटन भनेको के हो ? यसको प्रकृतिका बारेमा लेख्नुहोस् ।

43. 2068 Old Q.No. 1

What is tourism? Write down its nature.

[20]

पर्यटन भनेको के हो यसको प्रकृतिका बारेमा लेख्नुहोस् ।

44. 2063 Q. No. 1

What is tourism? Write down its nature.

[20]

पर्यटनको अर्थ के हो ? यसको प्रकृतिका बारेमा लेख्नुहोस् ।

Write short notes on

45. 2066 Q.No. 10 a / 2062 Q. No. 10 b

International tourism (अन्तर्राष्ट्रिय पर्यटन)

[8]

46. 2068 Old Q.No. 10b / 2063 Q. No. 10 b

Domestic tourism (आन्तरिक पर्यटन)

[8]

Unit 2: Meaning of Visitors, Tourists and Excursionists**Very Short Answer Questions**

1. 2071 Q.No. 1

Who are visitors?

[2]

Visitors भनेका को हुन् ?

2. 2070 Q.No. 1

Who are visitors?

[2]

Visitors भनेका को हुन् ?

3. 2069 Q.No. 1
Who are excursionist? [2]
Excursionist भनेका के हुन् ?
4. 2069 Q.No. 8
Who are tourists? [2]
पर्यटक भनेका को हुन् ?
5. 2069 Supp Q.No. 2
Define excursionist. [2]
आवधिक यात्रुलाई परिभाषित गर्नुहोस् ।
6. 2068 Supp Q.No. 2
Define Excursionist. ? [2]
Excursionist लाई परिभाषित गर्नुहोस् ।
7. 2068 Q.No. 8
Define tourist. [2]
पर्यटकलाई परिभाषित गर्नुहोस् ।

Short Answer Questions

8. 2069 Supp Q.No. 12
Who are tourists? [5]
पर्यटकहरु को हुन् ?
9. 2068 Old Q.No. 9
Who are tourists? Describe their types. [16]
पर्यटक भनेको को हो ? तिनका प्रकारहरू लेख्नुहोस् ।

Write short notes on

10. 2067 Q. No. 10 b/ 2065 Q. No. 10 b/ 2064 Q.No. 10 b/ 2062 Q. No. 10 a/ 2061 Q. No. 10 a/
Tourist (पर्यटक) [8]
11. 2060 Q. No. 9 b
Domestic tourist (आन्तरिक पर्यटक) [8]

Unit 3: Evolution of Tourism**Long Answer Questions**

1. 2071 Q.No. 22
Write short essay on the evolution of tourism in Nepal. [10]
नेपालको पर्यटन विकासबारे छोटो निबन्ध लेख्नुहोस् ।
2. 2068 Q.No. 21
Write short essay on the evolution of tourism in Nepal. [10]
नेपालको पर्यटन विकासबारे छोटो निबन्ध लेख्नुहोस् ।
3. 2065 Q.No. 2
Describe the evolution of tourism in the context of Nepal. [20]
नेपालको परिप्रेक्ष्यमा पर्यटनको विकासक्रम व्याख्या गर्नुहोस् ।

Unit 4: Components of Tourism**Very Short Answer Questions**

1. 2072 Q.No. 2
What is eco-tourism? [2]
पर्यावरणीय पर्यटन भनेको के हो ?
2. 2072 Q.No. 3
What is accommodation in tourism? [2]
पर्यटनमा accommodation भनेको के हो ?
3. 2072 Q.No. 4
What is amenity? [2]
Amenity भनेको के हो ?

4. 2071 Q.No. 2

What is resort?

[2]

Resort भनेको के हो ?

5. 2071 Q.No. 8

What is accommodation in tourism?

[2]

पर्यटनमा आवास सुविधा भनेको के हो ?

6. 2070 Supp Q.No. 2

What is hotel?

[2]

होटेल भनेको के हो ?

7. 2070 Supp Q.No. 7

What is accessibility in Tourism?

[2]

पर्यटनमा 'आवागमन सुविधा' भनेको के हो ?

8. 2070 Q.No. 2

What is motel?

[2]

Motel भनेको के हो ?

9. 2070 Q.No. 6

What is amenity in tourism?

[2]

पर्यटनमा एमिनिटी भनेको के हो ?

10. 2069 Q.No. 2

What is motel?

[2]

Motel भनेको के हो ?

11. 2069 Q.No. 6

What is amenity in tourism?

[2]

पर्यटनमा amenity भनेको के हो ?

12. 2069 Supp Q.No. 3

List down any eight types of services accommodation.

[2]

कुनै आठ प्रकारका सेवामुखी आवासको सूची तयार पार्नुहोस् ।

13. 2068 Supp Q.No. 3

What is the meaning of amenities in tourism?

[2]

पर्यटनमा "सुविधा" (amenities) को अर्थ के हो ?

14. 2068 Q.No. 10

What is manmade attraction?

[2]

मानव निर्मित आकर्षण भनेको के हो ?

Short Answer Questions

15. 2072 Q.No. 13

What is attraction in tourism? Write down its types.

[5]

पर्यटनमा आकर्षण भनेको के हो ? यसका प्रकारहरू लेख्नुहोस् ।

16. 2072 Q.No. 14

Describe the importances of transport in tourism.

[5]

पर्यटनमा यातायातको महत्वबारे लेख्नुहोस् ।

17. 2071 Q.No. 11

What is attraction? Describe the types of attractions.

[5]

आकर्षण भनेको के हो ? यसका प्रकारहरू वर्णन गर्नुहोस् ।

18. 2071 Q.No. 16

What is accessibility in tourism? Write down its importance.

[5]

पर्यटनमा आगमन सुविधा भनेको के हो ? यसको महत्वहरू लेख्नुहोस् ।

19. 2070 Q.No. 11

What is service accommodation? Describe any five types of service accommodation.

[5]

सर्विस एकोमोडेसन भनेको के हो ? सर्विस एकोमोडेसनका कुनै पाँच प्रकारहरू लेख्नुहोस् ।

20. 2070 Q.No. 14

Write down the importance of accommodation in tourism industry.

[5]

पर्यटनमा वासस्थानको महत्वबारेमा लेख्नुहोस् ।

21. 2069 Q.No. 12

What is attraction? Describe the types of man made attractions.

[5]

आकर्षण भनेको के हो ? मानव निर्मित आकर्षणका प्रकारहरु वर्णन गर्नुहोस् ।

22. 2069 Supp Q.No. 13

What is attraction? Write down about natural attraction.

[5]

आकर्षण भनेको के हो ? प्राकृतिक आकर्षणको बारेमा लेख्नुहोस् ।

23. 2068 Supp Q.No. 11

What is "attraction" in tourism? Write down the importance of attraction.

[5]

पर्यटनमा "आकर्षण" भनेको के हो ? आकर्षणका महत्वहरु लेख्नुहोस् ।

24. 2068 Supp Q.No. 12

What is accessibility in tourism? What are the travel barriers?

[5]

पर्यटनमा "आवागमन सुविधा" भनेको के हो ? यात्राका बाधकहरु के के हुन् ?

25. 2068 Old Q.No. 4

What is accommodation in tourism? Write down its types.

[16]

पर्यटनमा आवास सुविधा (accommodation) भनेको के हो ? यसका प्रकारहरु लेख्नुहोस् ।

26. 2067 Q. No. 4

What is attraction in tourism? Write its types.

[16]

पर्यटनमा आकर्षण भन्नाले के हो ? यसका प्रकारहरु लेख्नुहोस् ।

27. 2066 Q.No. 5

What is accessibility in tourism? Write its types.

[16]

पर्यटनमा आवागमन सुगमता भनेको के हो ? यसका प्रकारहरु लेख्नुहोस् ।

28. 2065 Q.No. 4

What is accommodation in tourism? Write down its types.

[16]

पर्यटनमा आवास सुविधा भनेको के हो ? यसका प्रकारहरु लेख्नुहोस् ।

29. 2064 Q.No. 3

What do you understand by accessibility in tourism? Explain its types in brief.

[16]

पर्यटनमा आवागमन भन्नाले के बुझ्नुहुन्छ ? यसका प्रकारका बारेमा छोटकरीमा व्याख्या गर्नुहोस् ।

30. 2063 Q. No. 3

What is attraction in tourism? Write briefly on the types of attractions

[16]

पर्यटनमा आकर्षण भन्नाले के बुझ्नुहुन्छ ? छोटकरीमा आकर्षणका प्रकार लेख्नुहोस् ।

31. 2062 Q. No. 3

Write briefly on amenities.

[16]

सुविधाहरुको बारेमा छोटकरीमा लेख्नुहोस् ।

32. 2062 Q. No. 4

What is accommodation? Write down types of accommodation.

[16]

बासस्थान भन्नाले के बुझ्नुहुन्छ ? बासस्थानका किसिमहरु लेख्नुहोस् ।

33. 2061 Q. No. 3

What do you understand by accommodation in tourism? Explain its types.

[16]

पर्यटनमा बासस्थान भन्नाले के बुझ्नुहुन्छ ? यसका प्रकारहरुको बारेमा लेख्नुहोस् ।

34. 2060 Q. No. 6

Write note on the importance of transportation in tourism.

[16]

पर्यटनमा यातायातको महत्वबारे लेख्नुहोस् ।

35. 2059 Q. No. 1 Group B

Write down types of attractions in tourism?

[16]

पर्यटन आकर्षणका प्रकारहरु उल्लेख गर्नुहोस् ।

36. 2059 Q. No. 4 Group B

Describe Amenities

[16]

सुविधाहरुको बारेमा लेख्नुहोस् ।

Long Answer Questions

37. 2069 Q.No. 21

What is accommodation in tourism? Write down its importance. Write down the types of service accommodation. [10]

पर्यटनमा आवास सुविधा भनेको के हो ? यसको आवश्यकता लेख्नुहोस् । सुविधायुक्त आवासका प्रकारहरू लेख्नुहोस् ।

38. 2069 Supp Q.No. 20

Describe the importance of accessibility in tourism. [10]

पर्यटनमा आगमन सुविधाको महत्वका बारेमा व्याख्या गर्नुहोस् ।

39. 2059 Q. No. 1 Group A

What is the role of automobiles in tourism of Nepal? [20]

नेपालको पर्यटनमा मोटर गाडीको भूमिका कस्तो रहेको छ ?

Write short notes on

40. 2061 Q. No. 10 b/ 2064 Q.No. 10 a

Amenities (सुविधाहरू) [8]

Unit 5: Organizations and Associations Involved in Tourism**Very Short Questions**

1. 2072 Q.No. 5

Write down the full form (पूर्णरूप लेख्नुहोस्) [2]

ICAO, UFTA, PATA, HAN

2. 2072 Q.No. 8

Write down the objectives of Nepal Association of Travel Agents (NATA). [2]

Nepal Association of Travel Agents (NATA) को उद्देश्यहरू लेख्नुहोस् ।

3. 2071 Q.No. 4

Write full form. (पूर्णरूप लेख्नुहोस्) [2]

NTB, PATA, IATA, ICAO

4. 2070 Supp Q.No. 3

Write full form. (पूर्ण रूपमा लेख्नुहोस्) [2]

IATA, NTB, GIT, FIT

5. 2070 Q.No. 4

Write full form. पूर्ण रूप लेख्नुहोस् । [2]

NATA, PATA, IATA, UNWTO

6. 2069 Q.No. 4

Write full form. पूर्णरूप लेख्नुहोस् । [2]

UFTAA, NATA, ICAO, IATA

7. 2069 Supp Q.No. 7

Write full form: पूर्ण रूप लेख्नुहोस् : [2]

NTB, IATA, TAAN, UNWTO

8. 2069 Supp Q.No. 9

What is tea house trekking? [2]

टि-हाउस ट्रेकिङ भन्नाले के बुझ्नु हुन्छ ?

9. 2068 Supp Q.No. 5

Write full form. पूर्णरूप लेख्नुहोस् । [2]

ICAO, UFTAA, HAN, NATTA

10. 2068 Q.No. 3

Write full form: पूर्ण रूप लेख्नुहोस् । [2]

ICAO, UFTAA, HAN, TAAN

Short Answer Questions

11. 2072 Q.No. 15

Write down the full form (पूर्णरूप लेख्नुहोस्) [5]

TAAN, HAN, NTB, NTC

12. 2072 Q.No. 16

Describe the functions of IATA.

[5]

International Air Transport Association (IATA) का कार्यहरूको वर्णन गर्नुहोस् ।

13. 2071 Q.No. 13Describe the role and functions of Trekking Agencies Association of Nepal (TAAN).
(TAAN) टानको भूमिका र कार्यहरू व्याख्या गर्नुहोस् ।

[5]

14. 2070 Supp Q.No. 15

Describe the role and functions of Hotel Association of Nepal (HAN).

[5]

Hotel Association of Nepal (HAN) को भूमिका र कार्यहरू व्याख्या गर्नुहोस् ।

15. 2070 Q.No. 15

Write down the objectives and functions of NTB.

[5]

NTB को कार्यहरू र उद्देश्यहरू लेख्नुहोस् ।

16. 2069 Q.No. 13Describe the role and functions of Trekking Agencies Association of Nepal (TAAN).
टान (TAAN) को भूमिका र कार्यहरू व्याख्या गर्नुहोस् ।

[5]

17. 2069 Supp Q.No. 17

Write down the functions of NTB (Nepal Tourism Board).

[5]

नेपाल पर्यटन बोर्ड (NTB) को कार्यहरू लेख्नुहोस् ।

18. 2068 Supp Q.No. 13

Write down the role played by Nepal Tourism Board for the development of tourism in Nepal.

[5]

नेपालको पर्यटन विकासमा पर्यटन बोर्डको भूमिका लेख्नुहोस् ।

19. 2068 Q.No. 14

Write down the role and functions of International Air Transport Association (IATA).

[5]

IATA को भूमिका र कार्यहरू लेख्नुहोस् ।

20. 2068 Old Q.No. 7

Describe the role and functions of International Air Transport Association (IATA).

[16]

आइ.ए.टि.ए. (IATA) को भूमिका र कार्यहरू व्याख्या गर्नुहोस् ।

21. 2067 Q. No. 6

Describe the role of Nepal Tourism Board in tourism industry of Nepal?

[16]

नेपालको पर्यटन उद्योगमा नेपाल पर्यटन बोर्डको भूमिकाबारे व्याख्या गर्नुहोस् ।

22. 2066 Q.No. 9

Write down the role and function of Hotel Association of Nepal (HAN).

[16]

नेपाल होटल एसोसियसनको भूमिका तथा कार्यहरूको बारेमा लेख्नुहोस् ।

23. 2065 Q.No. 9

Write down on the role and functions of IATA.

[16]

International Air Transport Association (IATA) को भूमिका तथा कार्यहरूको बारेमा लेख्नुहोस् ।

24. 2064 Q.No. 6

Describe the role of Nepal Tourism Board in tourism industry in Nepal.

[16]

नेपालको पर्यटन उद्योगमा नेपाल पर्यटन बोर्डको भूमिकाबारे व्याख्या गर्नुहोस् ।

25. 2063 Q. No. 5

Describe the role of International Air Transport Association (IATA) in tourism industry.

[16]

पर्यटन उद्योगमा IATA को भूमिका व्याख्या गर्नुहोस् ।

26. 2062 Q. No 7

Mention role played by "Trekking Agent Association of Nepal" (TAAN) in development of trekking in Nepal.

[16]

नेपालमा पैदलयात्राको विकासमा TAAN को भूमिका व्याख्या गर्नुहोस् ।

Long Answer Questions**27. 2062 Q. No. 2**

Write down the need and importance of world Tourism Organization and the role-played by it for global tourism development.

[20]

विश्व पर्यटन संगठनको आवश्यकता, महत्व एवम् विश्वको पर्यटन विकासमा यसले खेलेको भूमिकाको बारेमा लेख्नुहोस् ।

Write short notes on

28. 2061 Q. No. 9

The role and functions of IATA (IATA को भूमिका तथा कार्यहरु)

[8]

29. 2060 Q. No. 5

Nepal Tourism Board (नेपाल पर्यटन बोर्ड)

[8]

30. 2059 Q. No. 8 b Group B

TAAN

[8]

Unit 6: Major Tourism Products of Nepal**Very Short Answer Questions**

1. 2071 Q.No. 5

List down the main six tourist places of Pokhara valley.

[2]

पोखरा उपत्यकाका मुख्य-मुख्य छवटा पर्यटकीय स्थलको नाम लेख्नुहोस् ।

2. 2070 Supp Q.No. 4

List down the names of eight World Heritage Sites of Nepal.

[2]

नेपालका आठवटा विश्व सम्पदा क्षेत्रहरूको नाम लेख्नुहोस् ।

3. 2070 Q.No. 3

What is cultural tourism?

[2]

सांस्कृतिक पर्यटन भनेको के हो ?

4. 2070 Q.No. 5

List down the names of eight world heritage sites of Nepal.

[2]

नेपालका आठवटा विश्व सम्पदा क्षेत्रहरूको सूची तयार पार्नुहोस् ।

5. 2069 Q.No. 5

List down the main six tourist places of Pokhara valley.

[2]

पोखरा उपत्यकाका मुख्य मुख्य छवटा पर्यटकीय स्थलको नाम लेख्नुहोस् ।

6. 2069 Supp Q.No. 1

What is village tourism?

[2]

ग्रामीण पर्यटन के हो ?

7. 2069 Supp Q.No. 4

List down any eight world heritages sites of Nepal.

[2]

नेपालका कुनै आठवटा विश्व सम्पदा स्थानहरूको सूची तयार पार्नुहोस् ।

8. 2068 Supp Q.No. 6

List down any five national parks of Nepal and their location.

[2]

नेपालमा कुनै पाँच राष्ट्रिय निकुञ्जका नाम र तिनिहरु रहेको स्थान लेख्नुहोस् ।

9. 2068 Supp Q.No. 1

What is village tourism?

[2]

ग्रामीण पर्यटन भनेको के हो ?

10. 2068 Q.No. 9

What is village tourism?

[2]

ग्रामीण पर्यटन भनेको के हो ?

11. 2068 Q.No. 4

List down the names of seven World Heritage Sites of Kathmandu valley.

[2]

काठमाडौं उपत्यकाभित्रका सातवटा विश्व सम्पदा क्षेत्रहरूको नाम लेख्नुहोस् ।

Short Answer Questions

12. 2072 Q.No. 17

Describe the special features of Annapurna Trekking Region.

[5]

अन्नपूर्ण ट्रेकिङ्ग क्षेत्रका विशेषताहरू लेख्नुहोस् ।

13. 2072 Q.No. 19

Write down the tourism potentials of Himalayn Region of Nepal.

[5]

नेपालको हिमाली क्षेत्रमा भएका पर्यटन सम्भाव्यता लेख्नुहोस् ।

14. 2071 Q.No. 19
Differentiate between cultural tourism and adventure tourism. [5]
सांस्कृतिक पर्यटन र साहसिक पर्यटनमा भिन्नता देखाउनुहोस् ।
15. 2070 Supp Q.No. 13
Describe Kathmandu valley from tourism point of view. [5]
पर्यटनको दृष्टिकोणबाट काठमाडौं उपत्यकाको वर्णन गर्नुहोस् ।
16. 2069 Q.No. 14
Discuss on the special features of Annapurna Region of Nepal from tourism point of view. [5]
पर्यटनको दृष्टिकोणबाट नेपालको अन्नपूर्ण क्षेत्रको वर्णन गर्नुहोस् ।
17. 2069 Q.No. 18
Describe the touristic places of Terai Region of Nepal. [5]
नेपालको तराई क्षेत्रमा भएका पर्यटकीय क्षेत्रहरूको वर्णन गर्नुहोस् ।
18. 2069 Q.No. 19
Differentiate between cultural tourism and adventure tourism. [5]
सांस्कृतिक पर्यटन र साहसिक पर्यटनमा भिन्नता देखाउनुहोस् ।
19. 2069 Supp Q.No. 11
Differentiate between cultural tourism and adventure tourism. [5]
साहसिक पर्यटन र सांस्कृतिक पर्यटनबीचको भिन्नता देखाउनुहोस् ।
20. 2069 Supp Q.No. 14
Write down the special features of Terai region from tourism point of view. [5]
पर्यटकीय दृष्टिकोणबाट तराई क्षेत्रका प्रमुख विशेषताहरू लेख्नुहोस् ।
21. 2068 Supp Q.No. 14
Describe major tourist attractions of Pokhara valley. [5]
पोखरा उपत्यकाका मुख्य मुख्य पर्यटकीय आकर्षणहरूबारे वर्णन गर्नुहोस् ।
22. 2068 Q.No. 15
Discuss the special features of Sagarmatha region of Nepal from tourism point of view. [5]
पर्यटनको दृष्टिकोणबाट नेपालको सगरमाथा क्षेत्रको व्याख्या गर्नुहोस् ।
23. 2068 Old Q.No. 6
Discuss on the tourism potentials available in the Himalayan Region of Nepal. [16]
नेपालको हिमाली क्षेत्रमा उपलब्ध पर्यटन सम्भावनाहरूको चर्चा गर्नुहोस् ।
24. 2068 Old Q.No. 8
What is product in tourism? What are the different types of tourism products? [16]
पर्यटनमा वस्तु भनेको के हो ? पर्यटनका वस्तुहरू के-के हुन् ?
25. 2067 Q. No. 5
What are the tourism potentials in the Terai region of Nepal. [16]
नेपालको तराईक्षेत्रमा उपलब्ध पर्यटनका सम्भाव्यता के-के छन् ?
26. 2066 Q.No. 4
Describe the trekking regions of Nepal. [16]
नेपालको ट्रेकिङ क्षेत्रको बारेमा व्याख्या गर्नुहोस् ।
27. 2066 Q.No. 7
Describe the cultural heritages of mid-hilly region of Nepal. [16]
नेपालको मध्य-पहाडी क्षेत्रमा उपलब्ध सांस्कृतिक सम्पदाहरूको वर्णन गर्नुहोस् ।
28. 2065 Q. No. 7
What are the tourism potentials available in the Himalayan Region of Nepal? [16]
नेपालको हिमाली क्षेत्रमा के के पर्यटन सम्भाव्यता छ ?
29. 2064 Q.No. 4
What are the tourism potentials available in the Terai region of Nepal? [16]
नेपालको तराई क्षेत्रमा उपलब्ध पर्यटनका सम्भाव्यता के के छन् ?
30. 2064 Q.No. 8
Highlight on the four major trekking regions of Nepal. [16]
नेपालका चार प्रमुख ट्रेकिङ क्षेत्रहरूको बारेमा प्रकाश पार्नुहोस् ।

31. 2063 Q. No. 4

What are the tourism potentials available in the Himalayan Region of Nepal?

[16]

नेपालको हिमाली क्षेत्रमा पर्यटनका सम्भाव्यता के के छन् ?

32. 2062 Q. No. 8

Write briefly on major tourist attractions of mid hilly region of Nepal.

[16]

नेपालको मध्य पहाडी क्षेत्रका प्रमुख पर्यटकीय आकर्षणहरूको बारेमा छोटकरीमा लेख्नुहोस् ।

33. 2061 Q. No. 7

Briefly highlight the tourism potentials of our Terai region.

[16]

हाम्रो तराई क्षेत्रका पर्यटन सम्भाव्यताबारे संक्षिप्तमा प्रकाश पार्नुहोस् ।

34. 2059 Q. No. 3

What are the natural heritage of Nepal?

[16]

नेपालको प्राकृतिक सम्पदा के के हुन् ?

Long Answer Questions

35. 2070 Supp Q.No. 22

Write down the tourism potentials of Himalayan Region of Nepal.

[10]

नेपालको हिमाली क्षेत्रका पर्यटन सम्भाव्यता लेख्नुहोस् ।

36. 2070 Q.No. 21

"Nepal is one of the richest country in terms of tourism potentials", justify.

[10]

"पर्यटकीय सम्भावनाका दृष्टिले नेपाल धनी देश मध्ये एक हो", प्रमाणित गर्नुहोस् ।

37. 2070 Q.No. 22

Describe the tourism potentials available in Terai region of Nepal.

[10]

नेपालको तराई क्षेत्रमा उपलब्ध पर्यटकीय सम्भाव्य क्षेत्रहरूको वर्णन गर्नुहोस् ।

38. 2069 Q.No. 22

'In term of tourism potentials. Nepal is one of the richest country of this world'. Justify.

[10]

"पर्यटनका सम्भाव्यताको दृष्टिकोणमा नेपाल संसारकै एक धनी देश हो ।" पुष्टि गर्नुहोस् ।

39. 2068 Supp Q.No. 22

"Nepal is one of the richest countries in term of tourism potentials". Justify

[10]

"पर्यटन सम्भाव्यताका आधारमा नेपाल एक धनी देशहरूमध्ये पर्दछ ।" पुष्टि गर्नुहोस् ।

40. 2068 Old Q.No. 2

"In term of tourism potentials. Nepal is one of the richest country of this world". Justify.

[20]

"पर्यटन सम्भाव्यताको दृष्टिकोणमा नेपाल संसारकै एक धनी देश हो" पुष्टि गर्नुहोस् ।

41. 2060 Q. No. 1

How can you promote Nepal as a Tourist destination?

[20]

नेपाललाई पर्यटक गन्तव्य स्थलको रूपमा कसरी विकास गर्न सकिन्छ ?

42. 2060 Q. No. 1 or

Discuss the cultural aspects which attract the foreign tourists in Nepal.

[20]

नेपालमा विदेशी पर्यटकहरूलाई आकर्षित गर्ने सांस्कृतिक पक्षका बारेमा छलफल गर्नुहोस् ।

Write short notes on

43. 2060 Q. No. 8

Write a note on the tourism products.

[16]

पर्यटकीय वस्तुहरूको बारेमा लेख्नुहोस् ।

Unit 7: Tourism Sectoral Operation in Nepal**Very Short Answer Questions**

1. 2072 Q.No. 6

What is trekking?

[2]

टेकिङ भनेको के हो ?

2. 2072 Q.No. 7

Write down the name of any six rafting rivers.

[2]

कुनै ६ वटा Rafting Rivers को नाम लेख्नुहोस् ।

3. 2072 Q.No. 9

What is Bungee Jump? How is it operated?

[2]

बंजी जम्प भनेको के हो ? यो कसरी सञ्चालन गरिन्छ ?

4. 2071 Q.No. 9

What is Bungee Jumping?

[2]

Bungee Jumping भनेको के हो ?

5. 2070 Supp Q.No. 5

Write down the duties of Rafting guide.

[2]

र्याफ्टिङ्ग गाइडको कामहरू लेख्नुहोस् ।

6. 2070 Supp Q.No. 6

What is expedition?

[2]

Expedition भनेको के हो ?

7. 2070 Q.No. 7

Write down the duties of trekking guide.

[2]

ट्रेकिङ गाइडका कार्यहरू लेख्नुहोस् ।

8. 2070 Q.No. 10

What is Jungle Safari?

[2]

जङ्गल सफारी भनेको के हो ?

9. 2069 Q.No. 3

Write down the duties of a trekking guide.

[2]

ट्रेकिङ्ग गाइडका कामहरू लेख्नुहोस् ।

10. 2069 Supp Q.No. 5

What is mountain biking?

[2]

माउन्टेन बाइकिङ्ग भन्नाले के बुझिन्छ ?

11. 2069 Supp Q.No. 6

List down any eight popular rafting rivers of Nepal.

[2]

नेपालका जलयात्राका लागि लोकप्रिय कुनै आठवटा नदीहरूको नाम सूचीकृत गर्नुहोस् ।

12. 2068 Supp Q.No. 7

Write down the duties of a trekking guide.

[2]

ट्रेकिङ्ग गाइडका कामहरू लेख्नुहोस् ।

13. 2068 Supp Q.No. 6

What is Bungee jump?

[2]

बन्जी जम्प (Bungee jump) भनेको के हो ?

14. 2068 Q.No. 5

Write down the duties of trekking sardar.

[2]

ट्रेकिङ्ग सरदारका कामहरू लेख्नुहोस् ।

15. 2068 Q.No. 6

What is Paragliding?

[2]

प्याराग्लाइडिङ्ग के हो ?

Short Answer Questions

16. 2072 Q.No. 18

What is travel agency? Write down its functions.

[5]

ट्राभल एजेन्सी भनेको के हो ? यसका कामहरू लेख्नुहोस् ।

17. 2071 Q.No. 12

Write down about the contributions made by Thomas Cook for the development of tourism.

[5]

पर्यटन विकासमा थमस कुकले पुर्याएका योगदानहरूबारे लेख्नुहोस् ।

18. 2071 Q.No. 14

Write down the sources of income of travel agency.

[5]

ट्राभल एजेन्सीका आयस्रोतहरू लेख्नुहोस् ।

19. 2071 Q.No. 15

What is trekking? How tea-house trek is operated?

[5]

ट्रेकिङ भनेको के हो ? टि हाउस ट्रेक कसरी सञ्चालन गरिन्छ ?

20. 2070 Supp Q.No. 17

Describe the different types of trekking operated in Nepal.

[5]

नेपालमा संचालन गरिने विभिन्न प्रकारका ट्रेकिङहरूको व्याख्या गर्नुहोस् ।

21. 2070 Q.No. 16

Write down the functions of travel agency.

[5]

ट्राभल एजेन्सीका कार्यहरू लेख्नुहोस् ।

22. 2070 Q.No. 17

Write down the different types of trekking in Nepal.

[5]

नेपालमा गरिने विभिन्न प्रकारका ट्रेकिङको बारेमा लेख्नुहोस् ।

23. 2069 Q.No. 15

What is travel Agency? Write down the functions of a travel agency.

[5]

ट्राभल एजेन्सी भनेको के हो ? ट्राभल एजेन्सीका कार्यहरू लेख्नुहोस् ।

24. 2069 Q.No. 17

What is trekking? How camping trek is operated?

[5]

ट्रेकिङ भनेको के हो ? क्याम्पिङ ट्रेक कसरी सञ्चालन गरिन्छ ?

25. 2069 Supp Q.No. 15

What are the functions of travel agency?

[5]

ट्राभल एजेन्सीका कार्यहरू के-के हुन् ?

26. 2068 Supp Q.No. 16

What is altitude sickness? Write down the measures to prevent it.

[5]

लेक लाग्नु भनेको के हो ? यसको रोकथामका उपायहरू लेख्नुहोस् ।

27. 2068 Supp Q.No. 15

Write down the functions of a travel agency.

[5]

ट्राभल एजेन्सीका कार्यहरू लेख्नुहोस् ।

28. 2068 Q.No. 12

Write down about the contributions made by Thomas Cook for the development of tourism.

[5]

पर्यटन विकासमा थमस कूकले पुऱ्याएका योगदानहरूबारे लेख्नुहोस् ।

29. 2068 Q.No. 16

Write down the sources of income of a travel agency.

[5]

ट्राभल एजेन्सीको आयस्रोतहरू लेख्नुहोस् ।

30. 2068 Q.No. 17

What is altitude sickness? Write down the measures to prevent it.

[5]

लेक लाग्नु भनेको के हो ? यसका रोकथामका उपायहरू लेख्नुहोस् ।

31. 2068 Old Q.No. 1

What is trekking? Explain different types of trekking operated in Nepal.

[16]

ट्रेकिङ भनेको के हो ? नेपालमा गरिने विभिन्न प्रकारका ट्रेकिङको व्याख्या गर्नुहोस् ।

32. 2067 Q. No. 3

"Thomas Cook is known as Father of Modern tourism." Justify.

[16]

"थोमस कूक आधुनिक पर्यटनका पिता मानिन्छन् ।" प्रमाणित गर्नुहोस् ।

33. 2067 Q. No. 8

Write down the special features of rafting in Nepal.

[16]

नेपालको जलयात्राको (र्याफ्टिङ) विशेषताको बारेमा लेख्नुहोस् ।

34. 2065 Q. No. 8

What do you understand by travel agency? Write down the functions of travel agency.

[16]

ट्राभल एजेन्सी भन्नाले के बुझ्नुहुन्छ ? ट्राभल एजेन्सीका कार्यहरू लेख्नुहोस् ।

35. 2063 Q. No. 9

What do you understand by Trekking Agency? Write down their functions.

[16]

ट्रेकिङ एजेन्सी भन्नाले के बुझ्नुहुन्छ ? ट्रेकिङ एजेन्सीका कार्यहरू लेख्नुहोस् ।

36. 2061 Q. No. 6

What do you understand by travel agency? Write down the functions of travel agency. [16]
 ट्राभल एजेन्सी भन्नाले के बुझ्नुहुन्छ ? ट्राभल एजेन्सीका कार्यहरू लेख्नुहोस् ।

37. 2061 Q. No. 8

"Thomas cook is the father of Travel Agency." Explain. [16]
 "ट्राभल एजेन्सीका पिता थमस कुक हुन् ।" व्याख्या गर्नुहोस् ।

38. 2060 Q. No. 4

Describe river rafting. [16]
 जलयात्राका बारेमा लेख्नुहोस् ।

39. 2059 Q. No. 6

"Thomas cook is the father of Travel Agency." Explain. [16]
 "ट्राभल एजेन्सीका पिता थमस कुक हुन् ।" व्याख्या गर्नुहोस् ।

Long Answer Questions

40. 2072 Q.No. 21

What is the problem due to high altitude? Describe in detail how it can be prevented? [10]
 उचाइमा हुने समस्या के हो र यसको रोकथाम कसरी गर्न सकिन्छ, विस्तृत व्याख्या गर्नुहोस् ।

41. 2069 Supp Q.No. 22

Write down the contributions made by Thomas Cook for the development of tourism. [10]
 पर्यटन विकासमा थोमस कुकले गरेका योगदानका बारेमा उल्लेख गर्नुहोस् ।

42. 2062 Q. No. 1

Describe the activities carried out by tourist in Nepal. [20]
 नेपालमा पर्यटकले गर्ने कार्यहरूको वर्णन गर्नुहोस् ।

Write short notes on

43. 2067 Q. No. 10 a

Functions of travel agency ट्राभल एजेन्सीका कार्यहरू [8]

44. 2059 Q. No. 8 a

Sight seeing [8]
 दृश्यावलोकन बारे छोटकरीमा लेख्नुहोस् ।

Unit 8: Importance of Tourism**Very Short Answer Questions**

1. 2068 Supp Q.No. 9

What is economic vicious circle? [2]
 आर्थिक कुचक्र भनेको के हो ?

Short Answer Questions

2. 2069 Supp Q.No. 16

Write down the social importance of tourism. [5]
 पर्यटनको सामाजिक महत्त्वका बारेमा लेख्नुहोस् ।

3. 2068 Supp Q.No. 17

Write down the economic benefits of tourism for a developing country. [5]
 विकासशील देशका लागि पर्यटनबाट हुने आर्थिक फाइदाहरू लेख्नुहोस् ।

4. 2068 Old Q.No. 5

Write down the economic benefits of tourism. [16]
 पर्यटनका आर्थिक फाइदाहरू लेख्नुहोस् ।

5. 2060 Q. No. 3

Discuss the recent trend on regional tourism in SAARC countries. [16]
 सार्क देशहरूको पर्यटनका सम्बन्धमा छलफल गर्नुहोस् ।

Long Answer Questions

6. 2072 Q.No. 22

Describe the economic benefit of tourism. [10]
 पर्यटनबाट हुने आर्थिक फाइदाहरू वर्णन गर्नुहोस् ।

7. 2070 Supp Q.No. 20

What are the economic benefits of tourism?

[10]

पर्यटनबाट हुने आर्थिक फाइदाहरु के के हुन् ?

8. 2068 Q.No. 13

What is accessibility in tourism? Write down its importances.

[10]

पर्यटनमा "आवागमन सुविधा" भनेको के हो ? यसका महत्वहरु लेख्नुहोस् ।

9. 2068 Q.No. 22

Discuss on the importances of tourism for a developing country.

[10]

विकासशील देशका लागि पर्यटनको महत्वबारे चर्चा गर्नुहोस् ।

10. 2066 Q.No. 2

Describe the importance of tourism.

[20]

पर्यटनको महत्वबारे व्याख्या गर्नुहोस् ।

11. 2065 Q. No. 1

Describe contributions of tourism for the development of a country.

[20]

देश विकासको लागि पर्यटनबाट प्राप्त हुने प्रमुख देनहरुको बारे वर्णन गर्नुहोस् ।

12. 2064 Q.No. 2

Write down the importance of tourism in developing country like Nepal.

[20]

नेपाल जस्तो विकासशील देशको लागि पर्यटनको महत्व लेख्नुहोस् ।

13. 2063 Q. No. 2

Explain the economic importance of tourism

[20]

पर्यटनको आर्थिक महत्वबारे व्याख्या गर्नुहोस् ।

14. 2061 Q. No. 1

Describe the importance of tourism in developing country like Nepal.

[20]

नेपाल जस्तो विकासशील देशको लागि पर्यटनको महत्वबारे छलफल गर्नुहोस् ।

Unit 9: Impacts of Tourism**Very Short Answer Questions**

1. 2072 Q.No. 10

What is travel barriers in tourism?

[2]

पर्यटनमा Travel Barriers भनेको के हो ?

2. 2070 Q.No. 8

What are the travel barriers?

[2]

यात्राका बाधकहरु भनेको के हो ?

3. 2069 Q.No. 7

What is the meaning of travel barriers?

[2]

यात्राका बाधकहरु भनेको के हो ?

Short Answer Questions

4. 2071 Q.No. 17

Write down the impacts of tourism on society.

[5]

पर्यटनले पार्ने सामाजिक असरहरु लेख्नुहोस् ।

5. 2070 Supp Q.No. 16

What are the impacts of tourism on natural environment?

[5]

पर्यटनले प्राकृतिक वातावरणमा कस्तो प्रभाव पार्दछ ?

6. 2069 Q.No. 16

What are the impacts of tourism on society?

[5]

पर्यटनले समाजमा पार्ने असरहरु के के हुन् ?

7. 2068 Q.No. 18

Write down the social impact of tourism.

[5]

पर्यटनले पार्ने सामाजिक असरहरु लेख्नुहोस् ।

8. 2066 Q.No. 6

What are the impacts of tourism on society? How can negative impacts be minimized?

[16]

पर्यटनले समाजमा कस्तो प्रभाव पार्दछ । यसका नकारात्मक प्रभाव कसरी न्यूनीकरण गर्न सकिन्छ ?

9. 2065 Q. No. 6

What are the impacts of tourism on society? How can negative impacts be minimized? [16]
पर्यटनले समाजमा कस्तो प्रभाव पार्छ ? यसका नकारात्मक प्रभाव कसरी न्यूनीकरण गर्न सकिन्छ ?

10. 2064 Q.No. 5

What are the impacts of tourism on nature? How can negative impacts be minimized? [16]
पर्यटनले प्रकृतिमा कस्तो प्रभाव पार्दछ ? यसका नकारात्मक प्रभाव कसरी कम गर्न सकिन्छ ?

11. 2063 Q. No. 7

What are the social impacts of tourism and how do you minimize the negative impacts? [16]
पर्यटनले समाजमा पार्ने असर के हो र यसका नकारात्मक प्रभाव कसरी कम गर्नुहुन्छ ?

12. 2062 Q. No. 9

Write briefly on positive impacts of tourism in Nepal. [16]
नेपालमा पर्यटनको सकारात्मक प्रभावबारे छोटकरीमा लेख्नुहोस् ।

13. 2061 Q. No. 4

Write down the impacts of tourism on environment. How do you minimize the negative impacts? Discuss. [16]
वातावरणमा पर्यटनको प्रभावबारे लेख्नुहोस् । यसका नकारात्मक प्रभाव कसरी न्यूनीकरण गर्नुहुन्छ ? लेख्नुहोस् ।

14. 2060 Q. No. 2

Write a note on social impact of tourism. [16]
पर्यटनको सामाजिक प्रभावका बारेमा लेख्नुहोस् ।

15. 2059 Q. No. 2

Explain the impact of environment on tourism. [16]
पर्यटनमा वातावरणीय प्रभावका बारेमा उल्लेख गर्नुहोस् ।

Long Answer Questions

16. 2071 Q.No. 21

Discuss on the importances of tourism for a developing country. [20]
विकासशील देशका लागि पर्यटनको महत्वबारे चर्चा गर्नुहोस् ।

17. 2067 Q. No. 2

What are the impacts of tourism on society? How can negative impacts be minimized? [20]
पर्यटनले समाजमा कस्तो प्रभाव पार्दछ ? यसका नकारात्मक प्रभाव कसरी न्यूनीकरण गर्न सकिन्छ ?

Unit 10: Career Prospects and Attributes in Tourism**Very Short Answer Questions**

1. 2070 Supp Q.No. 9

What is Voucher? How does voucher system supports travel for pleasure? [2]
भौचर भनेको के हो ? भौचरको व्यवस्थाले मनोरञ्जनको लागि यात्रामा कसरी सहयोग गर्दछ ?

2. 2069 Supp Q.No. 8

Write down the five basic attributes of a tourism staff. [2]
पर्यटन कर्मचारीमा हुनुपर्ने पाँचवटा आधारभूत गुणहरू लेख्नुहोस् ।

Short Answer Questions

3. 2071 Q.No. 18

What are the basic attributes of a tourism staff? [5]
पर्यटन कर्मचारीमा हुनुपर्ने आधारभूत गुणहरू के-के हुन् ?

4. 2070 Supp Q.No. 19

What are the desirable attributes to tourism staff? [5]
पर्यटन कर्मचारीमा हुनुपर्ने असल गुणहरू के के हुन् ?

5. 2070 Q.No. 18

Write down the basic attributes of tourism staff. [5]
पर्यटन कर्मचारीमा हुनुपर्ने आधारभूत गुणहरू लेख्नुहोस् ।

6. 2068 Supp Q.No. 18

What are the basic attributes of a tourism staff? [5]
पर्यटन कर्मचारीमा हुनुपर्ने आधारभूत गुणहरू के के हुन् ?

7. 2069 Supp Q.No. 18

Why quality staff is necessary in tourism?

[5]

पर्यटनमा किन स्तरीय कर्मचारीहरूको आवश्यक पर्दछ ?

8. 2068 Q.No. 19

What are the basic attributes of a tourism staff?

[5]

पर्यटन कर्मचारीमा हुनुपर्ने आधारभूत गुणहरू के-के हुन् ?

9. 2067 Q. No. 7

What do you understand by tourism marketing? Describe the special features of tourism products.

[16]

पर्यटन बजार भन्नाले के बुझ्नुहुन्छ ? पर्यटन वस्तुका विशेषताको बारेमा वर्णन गर्नुहोस् ।

10. 2067 Q. No. 9

What are the desirable traits of a tourism staff?

[16]

पर्यटन कर्मचारीमा हुनुपर्ने गुणहरू के हुन् ?

11. 2066 Q.No. 8

Write down the techniques of customer relation.

[16]

ग्राहक सम्पर्कको प्रविधि लेख्नुहोस् ।

12. 2065 Q. No. 5

What are the promotional techniques used in tourism?

[16]

पर्यटनमा प्रचार प्रसारका लागि के-के विधिहरू उपयोग गरिन्छ ?

13. 2064 Q.No. 7

What do you understand by product in tourism? What are the tourism products?

[16]

पर्यटनमा वस्तु भन्नाले के बुझ्नुहुन्छ ? पर्यटनका वस्तुहरू के-के हुन् ?

14. 2064 Q.No. 9

What do you understand by communication skill? What are the qualities of good communication?

[16]

संचार कला भन्नाले के बुझ्नुहुन्छ ? असल संचारका गुणहरू के-के हुन् ?

15. 2063 Q. No. 6

Write briefly on promotion in tourism industry.

[16]

पर्यटन उद्योगमा प्रवर्द्धनबारे छोटकरीमा लेख्नुहोस् ।

16. 2063 Q. No. 8

What are the desirable traits of a tourism staff?

[16]

पर्यटन कर्मचारीमा हुनुपर्ने गुणहरू के-के हुन् ?

17. 2062 Q. No. 6

What is tourism marketing? Write down its features.

[16]

पर्यटनबजार व्यवस्थापन भन्नाले के बुझ्नुहुन्छ ? यसका विशेषताहरू लेख्नुहोस् ।

18. 2062 Q. No. 5

What are the elements of customer relation process?

[16]

ग्राहकसंगको सम्पर्क प्रक्रियामा के-तत्वहरू हुन्छन् ?

19. 2060 Q. No. 7

What are the various techniques of customer relation?

[16]

ग्राहक सम्पर्कका प्रविधिहरूबारे लेख्नुहोस् ।

20. 2059 Q. No. 5

What are the channels of distribution?

[16]

वितरणका प्रणालीहरू के-के हुन् ?

21. 2059 Q. No. 7

Write a note on the publicity in tourism.

[16]

पर्यटकीय प्रचार प्रसार वा प्रकाशनको बारेमा लेख्नुहोस् ।

Long Answer Questions

22. 2067 Q. No. 1

What could be the promotional tools to make Nepal as a tourism destination? Describe various promotional tools.

[20]

नेपाललाई एक पर्यटन गन्तव्य स्थलको रूपमा सफल पार्न कुन कुन प्रवर्द्धन प्रविधि अपनाउनु पर्ला ? विभिन्न प्रवर्द्धन प्रविधिको आधारमा व्याख्या गर्नुहोस् ।

23. 2066 Q.No. 1

Describe the marketing tools (Marketing mix) used in tourism marketing.

[20]

पर्यटन बजार प्रवर्द्धनका उपायहरू लेख्नुहोस् ।

24. 2064 Q.No. 1

What do you understand by tourism marketing? Write down its features.

[20]

पर्यटन बजार प्रवर्द्धन भन्नाले के बुझ्नुहुन्छ ? यसका विशेषताहरू लेख्नुहोस् ।

25. 2061 Q. No. 2

What is promotion? Write down the different techniques used in Tourism promotion.

[20]

प्रवर्द्धन भन्नाले के बुझ्नुहुन्छ ? पर्यटन प्रवर्द्धन गर्दा प्रयोग गरिने प्रविधिहरूको बारेमा लेख्नुहोस् ।

26. 2059 Q. No. 1 or

Define the concept of Tourism marketing.

[20]

पर्यटन बजारको अवधारणाका सम्बन्धमा व्याख्या गर्नुहोस् ।

Write short notes on

27. 2068 Old Q.No. 10a / 2065 Q. No. 10 a/ 2063 Q. No. 10 a/ 2060 Q. No. 9 a

Communication skills.

[8]

संचार कुशलताबारे छोटकरीमा लेख्नुहोस् ।

28. 2066 Q.No. 10 c

Importance of advertisement in tourism (पर्यटनमा विज्ञापनको महत्व)

[8]



Question Bank Nepal